TECHNICAL SHEET

Varieties

earlygenetics

Early-season Southern Highbush varieties, developed by the breeding program of the School of Agriculture of the University of Buenos Aires and Early Genetics.



Naike®

Tafí®

Slender®

Moya®

VARIETY 01 · SOUTHERN HIGHBUSH

Naike®

Early | Vigor | Productivity | Flavor

Early Southern Highbush variety with an extended harvest, combining vigor, high productivity and a sweet, distinctive flavor.



Extended harvest: from August to November.

PLANT CHARACTERISTICS

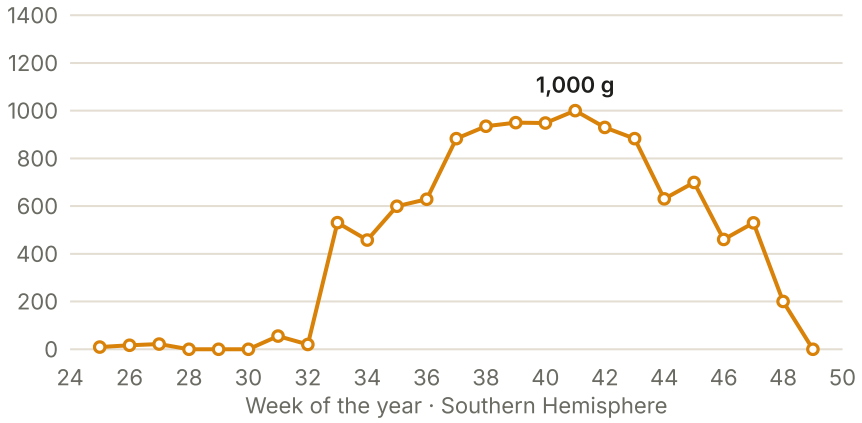
- Very vigorous, semi-upright to open growth habit.
- Excellent plant health: a good option for organic management.
- Good balance between vegetative and reproductive growth.
- Fruit along the whole cane; hard pruning recommended.
- Low chill requirement: a candidate for evergreen production.

FRUIT CHARACTERISTICS

- Early entry into production.
- Extended harvest from August to November, peaking in October.
- Extra firm and crunchy.
- Excellent, distinctive, sweet flavor.
- Medium size: 16 mm average.
- Good bloom.

PRODUCTION CURVE · weeks 25–48

Grams per plant per week · mature plant at full production (estimated reference curve).



Yield	
Full production	**6.8 kg/plant**
Harvest	Weeks 25–48
Peak	October

Mature plant, fourth year.

Naike® is a plant variety bred by the School of Agriculture of the University of Buenos Aires (FAUBA). Early Genetics S.A. is its exclusive licensee. Information only; not contractual.

VARIETY 02 · SOUTHERN HIGHBUSH

Tafí®

Early | Firmness | Size | Plant structure

Early Southern Highbush variety with an open structure that exposes the fruit and eases picking, with a concentrated harvest curve.



The firmest in the portfolio, with berries of 17–18 mm.

PLANT CHARACTERISTICS

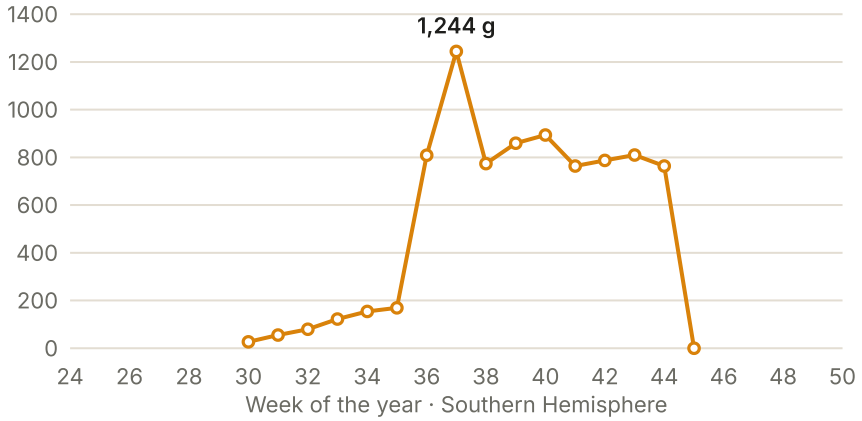
- Vigorous, semi-upright growth.
- Optimal structure for fruit exposure.
- Excellent plant health: a good option for organic management.
- Sensitive to excess moisture: prefers sandy soils; irrigation needs attention.

FRUIT CHARACTERISTICS

- Early entry into production.
- Early harvest, peaking in September.
- The firmest fruit in the portfolio, crunchy.
- Excellent, aromatic flavor.
- Large size: 17–18 mm average.
- Excellent bloom; exposed, easy-to-pick fruit.

PRODUCTION CURVE · weeks 30–44

Grams per plant per week · mature plant at full production (estimated reference curve).



Yield	
Full production	**7.5 kg/plant**
Harvest	Weeks 30–44
Peak	September

Mature plant, fourth year.

Tafí® is a plant variety bred by the School of Agriculture of the University of Buenos Aires (FAUBA). Early Genetics S.A. is its exclusive licensee. Information only; not contractual.

VARIETY 03 · SOUTHERN HIGHBUSH

Slender®

Very early | Earliness | Firmness | Flavor

Very early Southern Highbush variety with a very vigorous plant and fruit of very good firmness and flavor.



The earliest: peak in early August.

PLANT CHARACTERISTICS

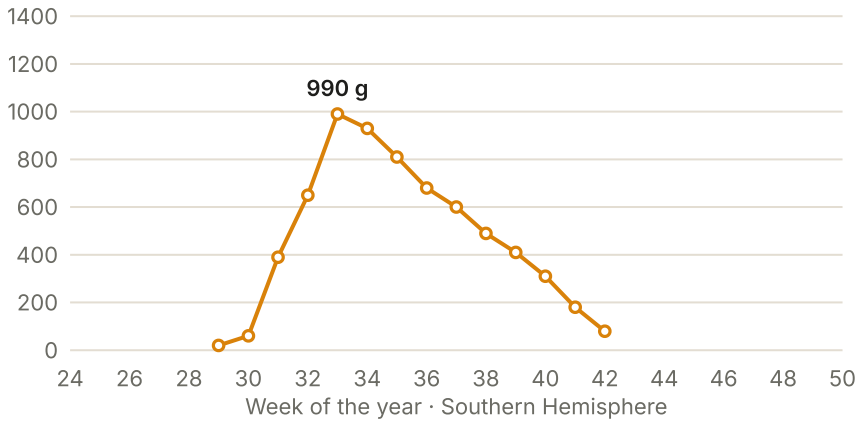
- Very vigorous, upright growth.
- Very early entry into production.

FRUIT CHARACTERISTICS

- Very early harvest, peaking in early August.
- Very firm.
- Excellent flavor.
- Size: 15–17 mm.

PRODUCTION CURVE · weeks 29–42

Grams per plant per week · mature plant at full production (estimated reference curve).



Yield	
Full production	**6.6 kg/plant***
Harvest	Weeks 29–42
Peak	August

Mature plant, fourth year. * Estimated value.

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VARIETY 04 · SOUTHERN HIGHBUSH

Moya®

Very early | Yield | Size | Vigor

The highest-yielding selection in the portfolio, with consistent berry size and high plant vigor.



The program's highest yield: 7.8 kg per plant*.

PLANT CHARACTERISTICS

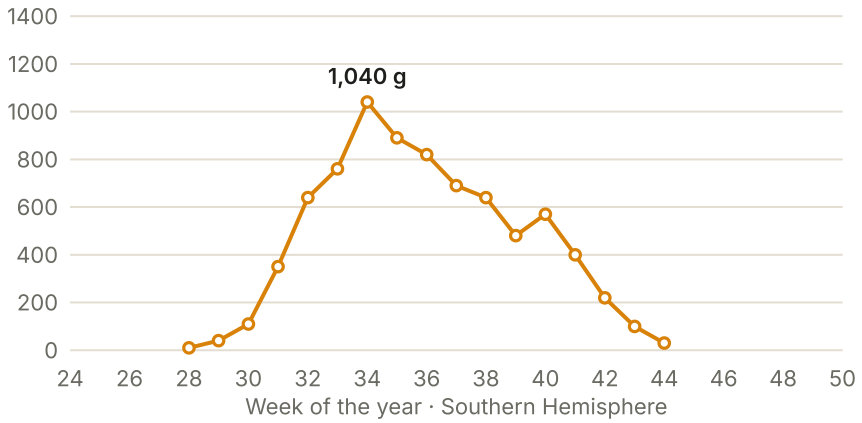
- Very vigorous, semi-upright growth.
- High yield under organic production.
- Reduced agrochemical use in conventional systems.

FRUIT CHARACTERISTICS

- Staggered harvest from July to October, peaking in late August.
- Firm fruit.
- Excellent flavor.
- Consistent size: 16–20 mm.

PRODUCTION CURVE · weeks 28–44

Grams per plant per week · mature plant at full production (estimated reference curve).



Yield	
Full production	**7.8 kg/plant***
Harvest	Weeks 28–44
Peak	August

Mature plant, fourth year. * Estimated value.

Moya® is a plant variety bred by the School of Agriculture of the University of Buenos Aires (FAUBA). Early Genetics S.A. is its exclusive licensee. Information only; not contractual.

COMPARISON

The four varieties **at a glance**



	Naike	Tafí	Slender	Moya
SEASON	Early	Early	Very early	Very early
VIGOR	Very vigorous	Vigorous	Very vigorous	Very vigorous
HABIT	Semi-upright to open	Semi-upright	Upright	Semi-upright
SIZE	16 mm avg.	17–18 mm	15–17 mm	16–20 mm
FIRMNESS	Extra firm, crunchy	The firmest in the portfolio	Very firm	Firm
FLAVOR	Excellent, sweet	Excellent, aromatic	Excellent	Excellent
HARVEST WEEKS	25–48	30–44	29–42	28–44
HARVEST PEAK	October	September	August	August
FULL PRODUCTION*	6.8 kg/plant	7.5 kg/plant	6.6 kg/plant	7.8 kg/plant

CONTACT

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* Full production: mature plant, fourth year. Slender and Moya: estimated values. Information only; not contractual.